

Birmingham schoolchildren join JLS, N-Dubz and The Saturdays in campaign to fight world hunger

-Pupils turn iconic Birmingham statue into a giant 10p for the Really Good School Dinner and the World Food Programme (WFP)

-Last chance for Birmingham schools to sign up at: www.getreal.uk.com/really-good-school-dinner

Pupils from the International School and Community College in Birmingham, today, turned iconic local Bull Ring statue into a giant 10p today to help raise awareness for the Really Good School Dinner.

The campaign, which goes live 25 – 29 January, aims to help end world hunger by inviting children across the country to buy one school dinner and give one free, by just donating an extra 10 pence along with their usual school meal price.

Now International School pupils are urging all Birmingham schools to sign up quick if they want to take part in the partnership campaign between the School Food Trust and the United Nations World Food Programme (WFP).

International School pupils join an all star cast of campaign supporters; JLS, N-Dubz, The Saturdays Pixie Lott, Les Ferdinand and *Skins* star Kaya Scodelario, all donated their time for free to appear in a short film, featuring the same giant 10p, to encourage school children to sign up to the Really Good School Dinner campaign. The film can be viewed online at; <http://www.youtube.com/watch?v=wd39vG2hUBQ>

Every 10p donated during the campaign week goes to the WFP's School Meals Programme and is enough to pay for a whole meal for a child in a developing country who would otherwise go hungry. At the same time the campaign encourages children in this country to enjoy school lunches, which are now governed by nutritional standards, guaranteeing pupils a healthy meal.

Year seven pupil, Aqiqa Inayat who was responsible for giving the Birmingham icon its makeover, said: "Today we turned the xx into a giant 10p to tell everyone about world hunger. Everyone at my school will eat their lunch and give their 10p's for The Really Good School Dinner and we want all the schools in Birmingham to raise money for kids in poorer countries too."

The International School's Co-ordinator of Global and Sustainable learning, Andy Marshall added: "We are going to be holding an international food week to show our support for the Really Good School Dinner this year. It's a great way for kids to learn about hunger and poverty in developing countries and get a really tasty, nutritious meal at the same time."

The [Really Good School Dinner](#) is open to any school in England. School Food Trust Chief Executive Judy Hargadon said: "This campaign highlights two hugely important issues: the importance to children's well-being in the UK of eating a healthy school lunch and the increasing problem of world food insecurity.

"The enthusiasm of participating schools during the first Really Good School Dinner was amazing. Taking part is easy, good fun and addresses these important issues, so I encourage schools to join in and help make this Really Good School Dinner an

unprecedented success.”

The first Really Good School Dinner in January 2009 saw more than 118,000 school dinners eaten by children in schools around the country.

Caroline Hurford, spokesperson for the World Food Programme, commented: "Thanks to the Really Good School Dinner, more than 100,000 children in the developing world have had the chance to eat and learn. We're hopeful that we can feed even more children following the next campaign. A healthy diet should be the right of every child".